

Archie
COMICS

LIMITED
EDITION

Archie

AND HIS FRIENDS HELP RAISE
LITERACY AWARENESS IN MISSISSIPPI





PROJECT CONTRIBUTORS

Benton County Library
Bolivar County Library System
Bolivar County Literacy Council, Inc.
Delta State University
East Mississippi Regional Library
First Regional Library System
Friends of the Bolivar County Library System
Friends of the Meridian-Lauderdale County Library
Friends of the Moss Point Library
Friends of the Pascagoula Library
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Mid-Mississippi Regional Library System
Mississippi Library Commission
Neshoba County Public Library
New Learning Resources, Inc.
Northeast Regional Library System
South Central Bell
Sunburst Banking System of Mississippi

**CREATIVE CONCEPT
BY
RONNIE W. WISE**

SPECIAL THANKS TO

Caryn Antoniuk
Victor Gorelick
Rex Lindsey
Mike Pellowski

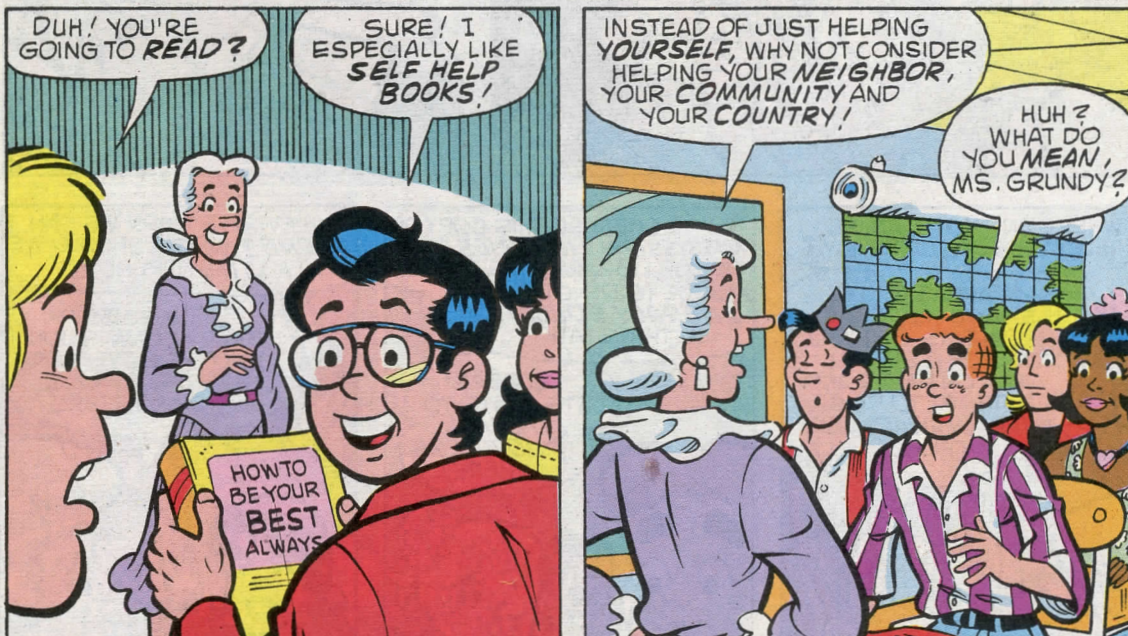
Diane Rigano
Mary Virginia Sanderford
Lucille Stanzione

Archie & Friends ^{IN} LITERACY SOUTHERN STYLE

BASED ON A STORY BY:
RONNIE W. WISE AND APRIL STEWART



STORY ADAPTATION BY: MIKE PELLOWSKI ART & COLOR BY: REX LINDSEY LETTERING BY: BILL YOSHIDA EDITOR: VICTOR GORELICK EDITOR-IN-CHIEF: RICHARD GOLDWATER

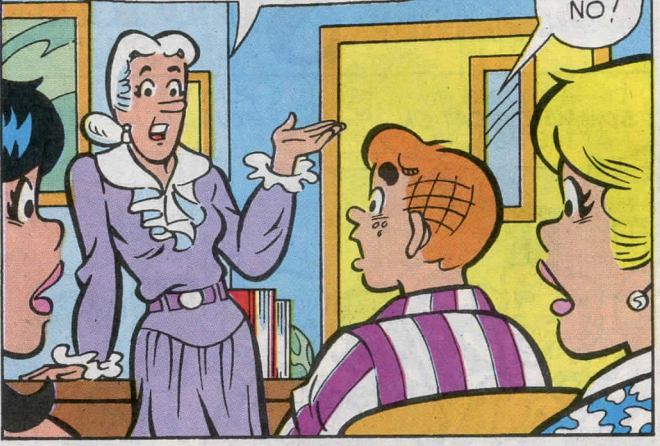


ARCHIE & HIS FRIENDS HELP RAISE LITERACY AWARENESS IN MISSISSIPPI was produced for the Bolivar County Literacy Council/Mississippi Literacy Comic Book Project by Archie Comic Publications, Inc., 325 Fayette Avenue, Mamaroneck, New York 10543. Michael I. Silberkleit, Chairman and Co-Publisher, Richard H. Goldwater, President and Co-Publisher. "Archie" and the individual characters' names and likenesses are registered trademarks of Archie Comic Publications, Inc. Copyright © 1994 Archie Comic Publications, Inc. All rights reserved. Archie characters created by John L. Goldwater. Nothing may be reprinted in whole or part without written permission from Archie Comic Publications, Inc. and the Bolivar County Literacy Council/Mississippi Literacy Comic Book Project. This periodical may not be sold at retail, but shall be given away as complimentary copies. Inside pages are printed on 100% recycled paper fiber. 10% post-consumer fiber. 90% pre-consumer fiber. Printed with soy ink. First printing March 1994. Printed in the U.S.A.

DID YOU KNOW ONE OF AMERICA'S BIGGEST PROBLEMS IS **ILLITERACY**? AND LITERACY IS NOT JUST THE ABILITY TO **READ AND WRITE** AND **DO MATH PROBLEMS**!



LITERACY HELPS PEOPLE **SURVIVE** IN TODAY'S CHANGING WORLD! ARCHIE, COULD YOU DRIVE TO THE **BEACH** IF YOU COULDN'T READ **ROAD SIGNS**?



UH... NO!

BETTY, ISN'T IT FUN TO READ **TRAVEL BROCHURES**?

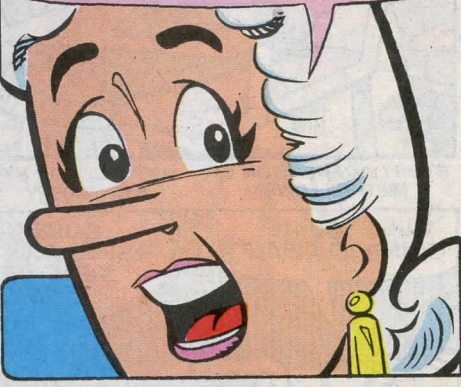
VERONICA, COULD YOU **SHOP** IF YOU COULDN'T READ **TAGS**?

SURE!

GOSH! NO!



75 MILLION **ADULT** AMERICANS MISS MANY JOYS IN LIFE BECAUSE THEY AREN'T LITERATE! LITERACY IS A **TOOL** FOR GAINING **DECISION-MAKING** POWER! IT CAN HELP PEOPLE ACHIEVE THEIR **LIFE GOALS**!!

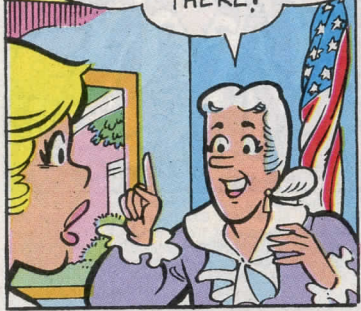


WHERE AND HOW CAN WE HELP **COMBAT** ILLITERACY?

ALL AREAS OF THE U.S. HAVE ILLITERACY PROBLEMS, BUT WHY NOT PICK A SPECIAL AREA ON PAPER AND ATTEMPT TO RAISE LITERACY **AWARENESS** THERE?

HEY! I CHECKED THIS COPY OF **MISSISSIPPI LIBRARIES** OUT OF OUR LIBRARY! THE ENTIRE ISSUE IS DEVOTED TO **LITERACY EDUCATION** IN THAT STATE!

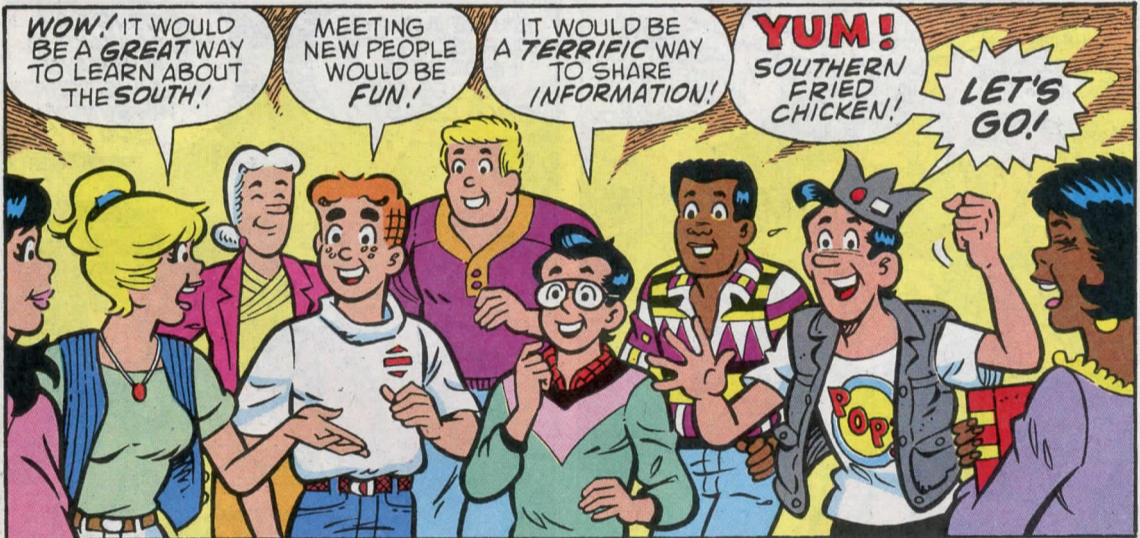
GREAT! LET'S WRITE TO LITERACY PROVIDERS THERE!



WHY WRITE WHEN WE CAN **PHONE**? WHOM SHOULD WE CALL, MS. GRUNDY?

THE MISSISSIPPI LIBRARY COMMISSION AND THE GOVERNOR'S OFFICE OF LITERACY, FOR STARTERS!





LATER, AFTER THE PLANE LANDED...

WOW! SIGHTSEEING IN JACKSON IS AWESOME! THE OLD CAPITOL MUSEUM WAS GREAT!

SO WAS THE AGRICULTURAL AND AVIATION MUSEUM!

I'M SURE GLAD YOUR DAD ARRANGED FOR A LIMO TO DRIVE US AROUND, RON!

FIRST CLASS IS THE ONLY WAY TO GO, BETTY, DARLING!

WHERE SHOULD WE GO NEXT?

HOW ABOUT TO A DINER OR A CAFE? I'M STARVED!

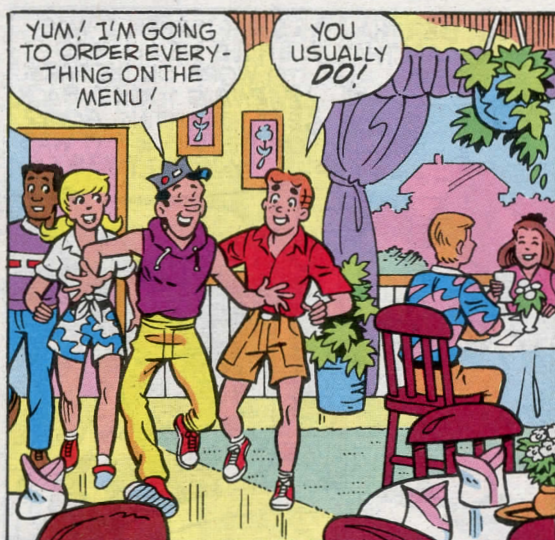
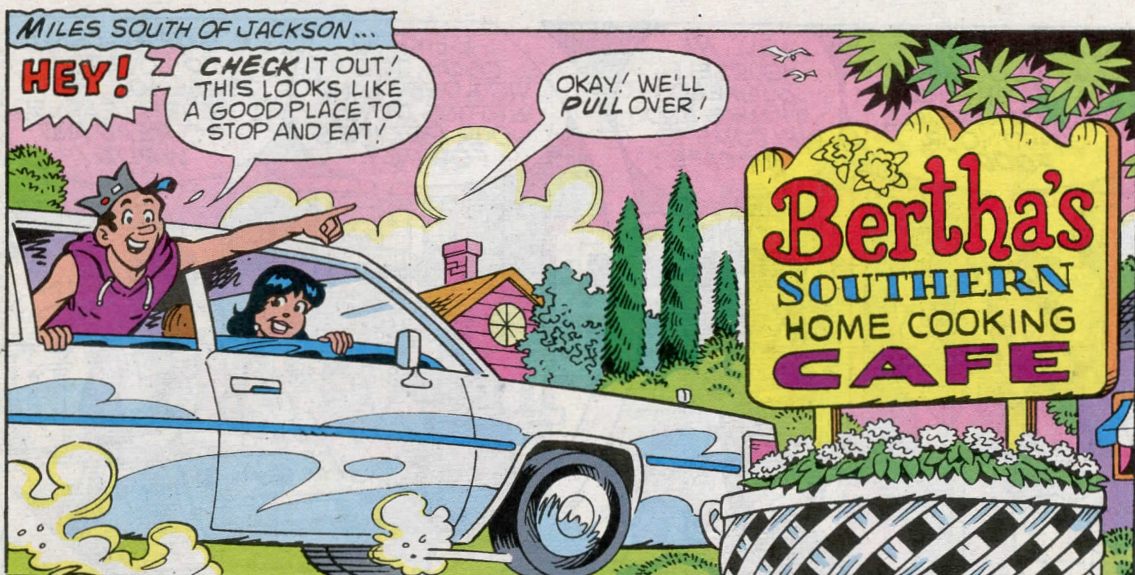
YOU'RE ALWAYS STARVED! LET'S GO TO THE MISSISSIPPI GULF COAST!

GOOD IDEA! WE CAN TAKE IN A FEW RAYS WHILE WE'RE IN THE SUNNY SOUTH!

BUT I NEED FOOD!

STOP COMPLAINING, JUGGIE! WE'LL STOP ALONG THE WAY!

MISSISSIPPI SURE IS A GREAT STATE!







ARCHIE AND HIS FRIENDS CONTINUE THEIR TRAVELS IN MISSISSIPPI...

THE MISSISSIPPI
GULF COAST IS A
GREAT PLACE
TO VISIT!

EVERYTHING ABOUT
MISSISSIPPI IS
GREAT!

ESPECIALLY
THE **FOOD.**

SNA

LATER, THE GROUP TRAVELS TO OXFORD, MISSISSIPPI..

OXFORD WAS AUTHOR
WILLIAM FAULKNER'S OWN
LITTLE POSTAGE STAMP
OF NATIVE SOIL!

OXFORD

ROWAN OAK
WAS FAULKNER'S
HOME!

I JUST LOVED
HIS BOOKS *THE
SOUND AND THE
FURY AND THE
TOWN!*

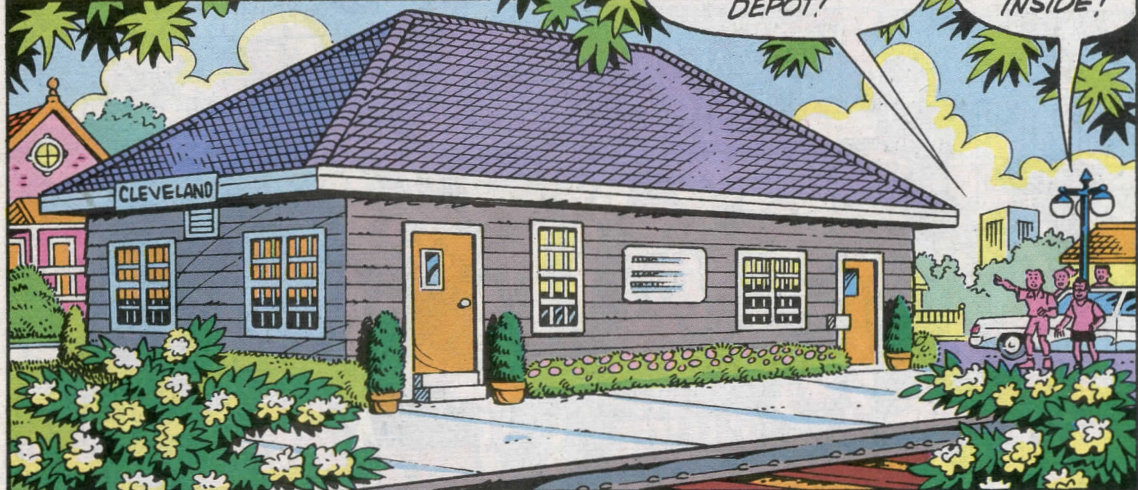
WILLIAM FAULKNER
WON A NOBEL
PRIZE FOR
LITERATURE!

MISSISSIPPI IS THE
HOME STATE OF MANY
GREAT WRITERS
INCLUDING EUDORA
WELTY, TENNESSEE
WILLIAMS AND RICHARD
WRIGHT!

WHEN THE GROUP TRAVELS THROUGH THE MISSISSIPPI DELTA THEY STOP IN CLEVELAND, MISSISSIPPI...

THERE'S THE FAMOUS CLEVELAND DEPOT!

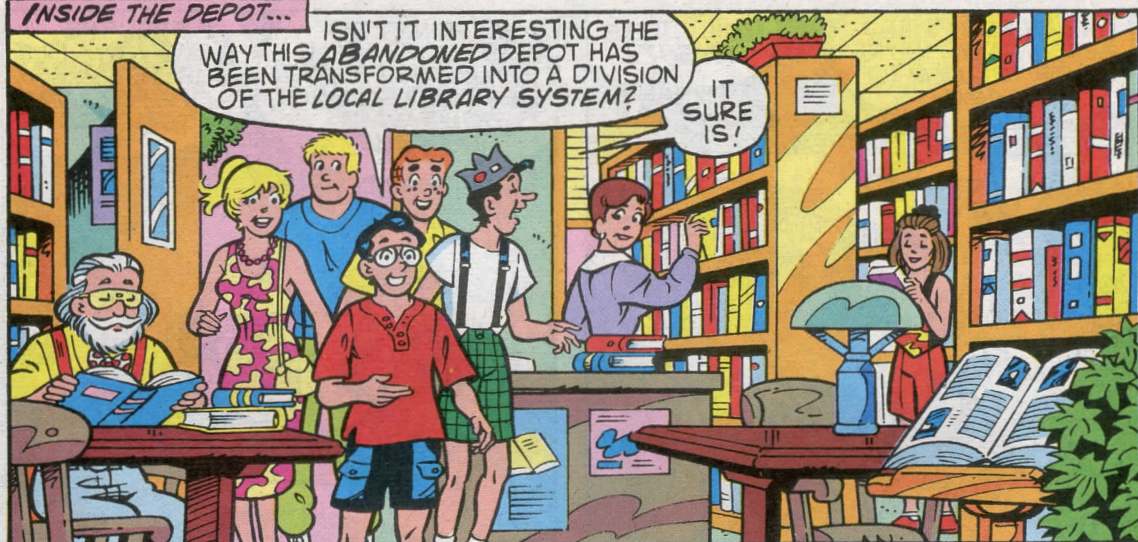
I CAN'T WAIT TO SEE INSIDE!



INSIDE THE DEPOT...

ISN'T IT INTERESTING THE WAY THIS ABANDONED DEPOT HAS BEEN TRANSFORMED INTO A DIVISION OF THE LOCAL LIBRARY SYSTEM?

IT SURE IS!



THE CLEVELAND DEPOT IS ALSO THE HEADQUARTERS OF THE LOCAL LITERACY COUNCIL!

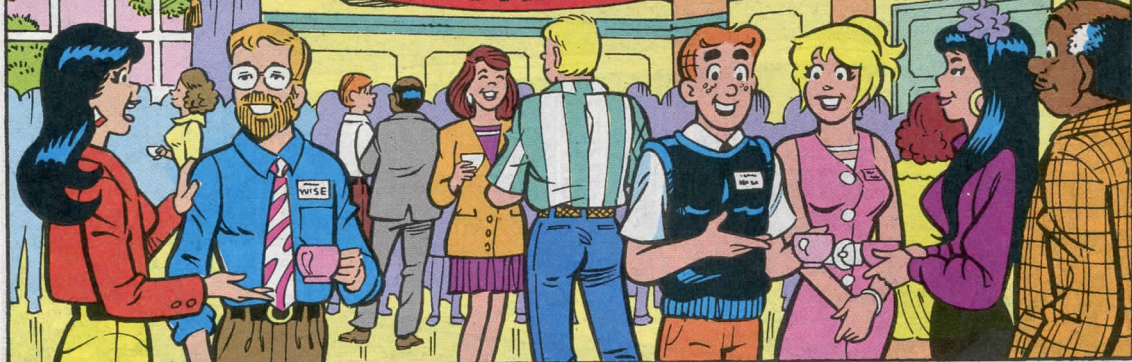
THERE IS SO MUCH TO SEE IN MISSISSIPPI, I ALMOST HATE FOR OUR TOUR TO END!



BACK IN JACKSON THE RIVERDALE GROUP MEETS WITH LITERACY PROVIDERS FROM ALL OVER THE STATE!

LITERACY IS SOMETHING EVERYONE SHOULD BE CONCERNED ABOUT!

WELCOME MISSISSIPPI LITERACY PROVIDERS



LIKE MY NEW FRIEND BERTHA SAID... YOU'RE NEVER TOO OLD TO LEARN!

DUH... JUG'S RIGHT!



WE'VE MET SO MANY NICE PEOPLE IN MISSISSIPPI AND LEARNED SO MUCH I DON'T WANT TO LEAVE!

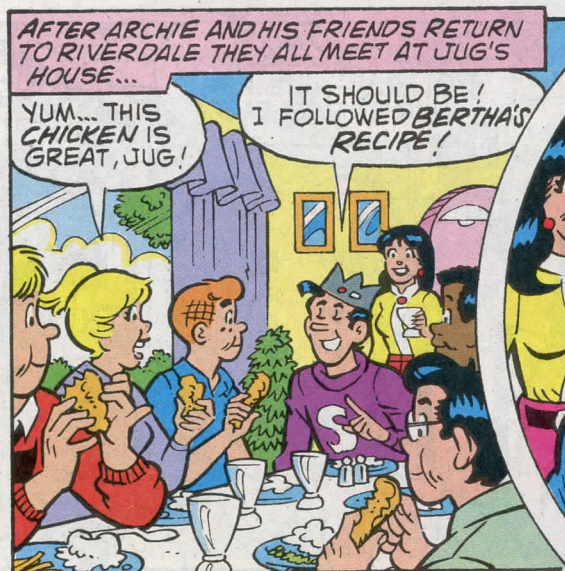
I FEEL THE SAME WAY! BUT OUR JET TAKES OFF FOR HOME TOMORROW!



AFTER ARCHIE AND HIS FRIENDS RETURN TO RIVERDALE THEY ALL MEET AT JUG'S HOUSE...

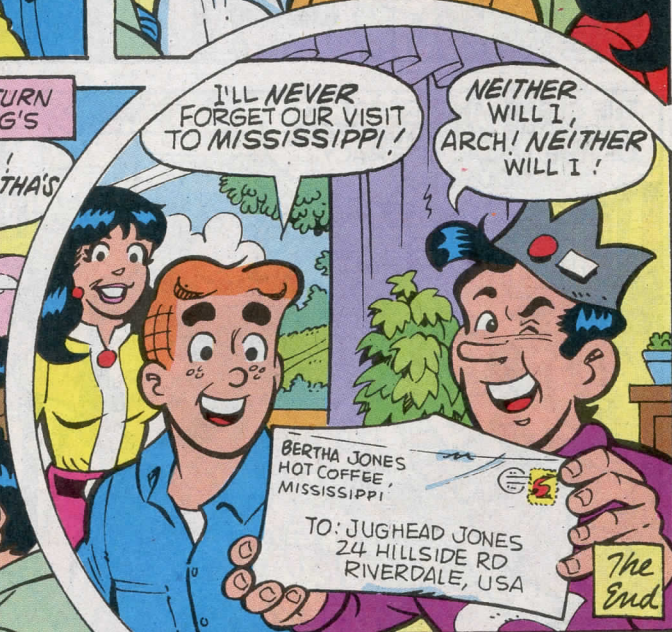
YUM... THIS CHICKEN IS GREAT, JUG!

IT SHOULD BE! I FOLLOWED BERTHA'S RECIPE!



I'LL NEVER FORGET OUR VISIT TO MISSISSIPPI!

NEITHER WILL I, ARCH! NEITHER WILL I!



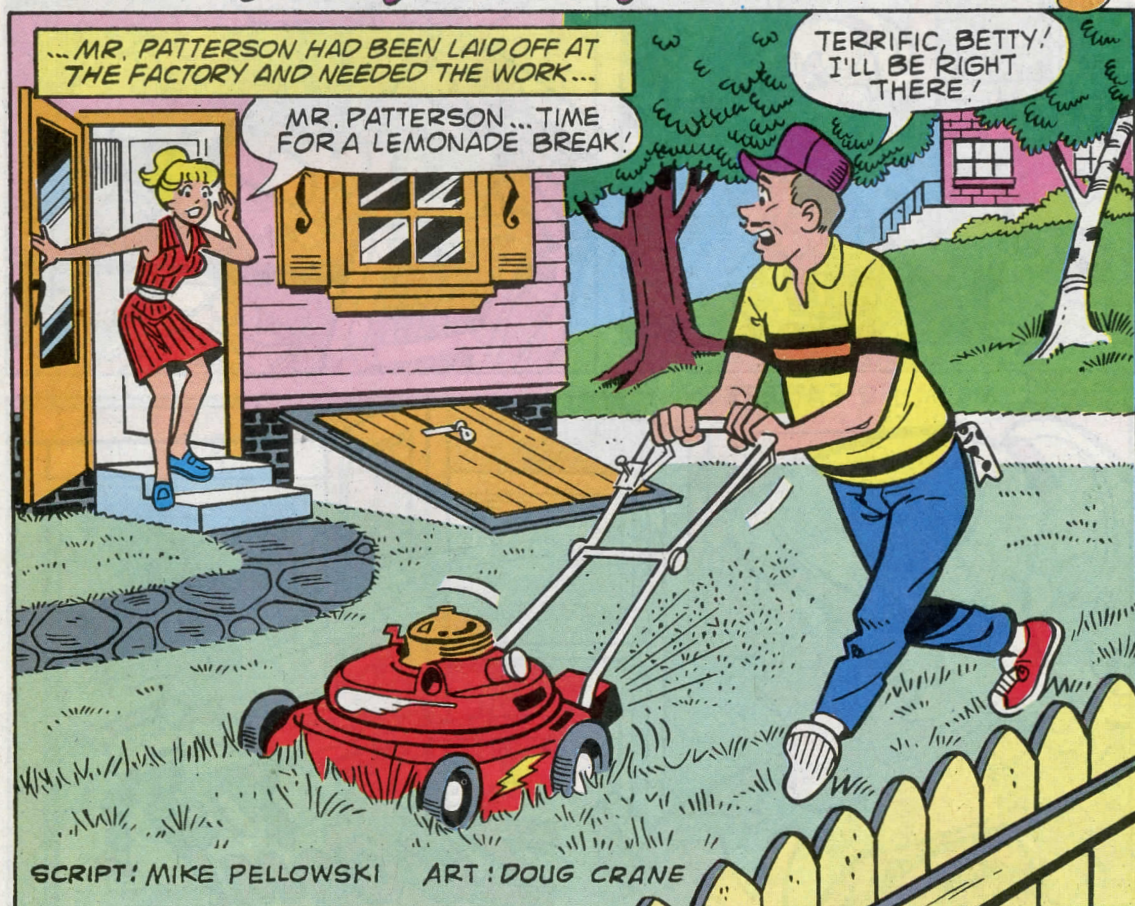
BERTHA JONES
HOT COFFEE,
MISSISSIPPI

TO: JUGHEAD JONES
24 HILLSIDE RD
RIVERDALE, USA

The End

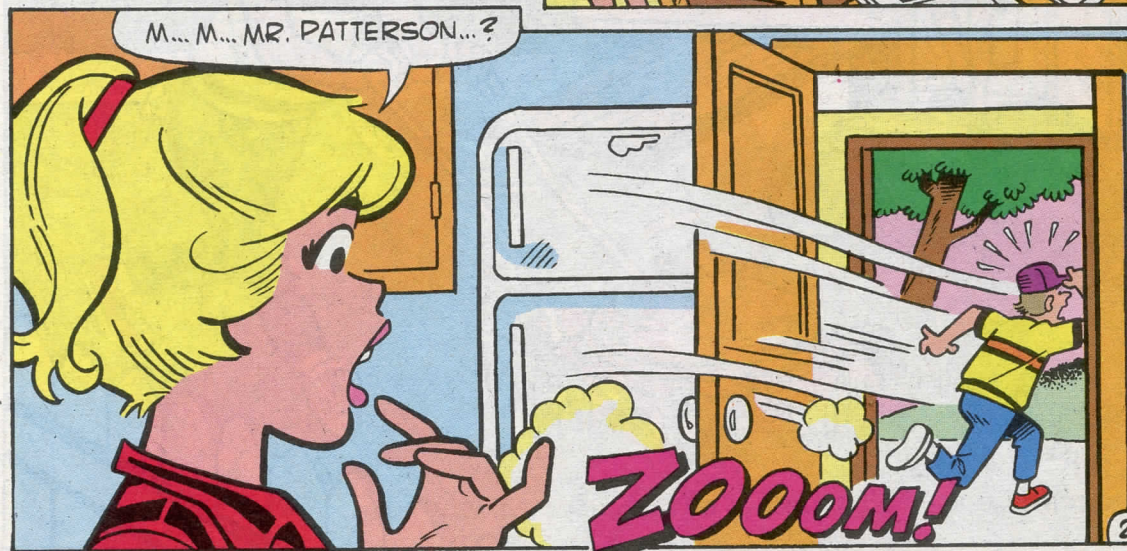
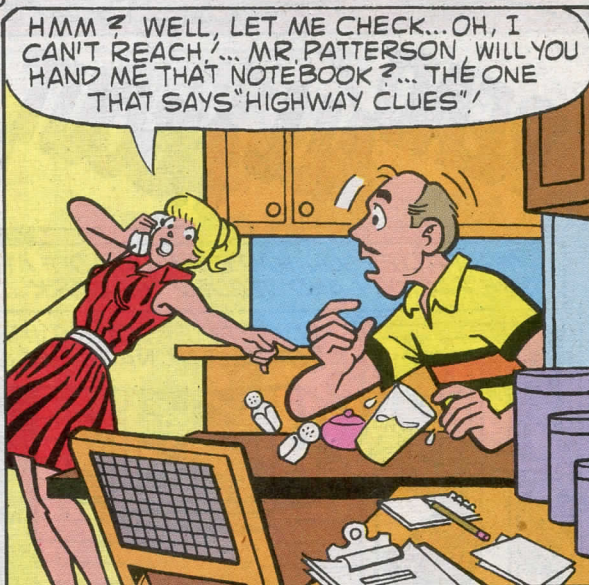
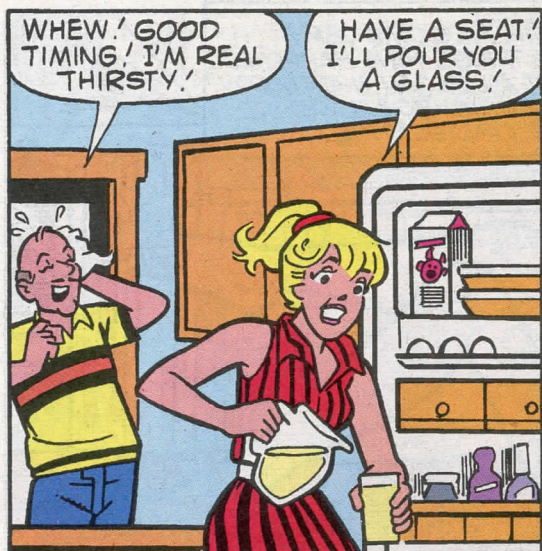


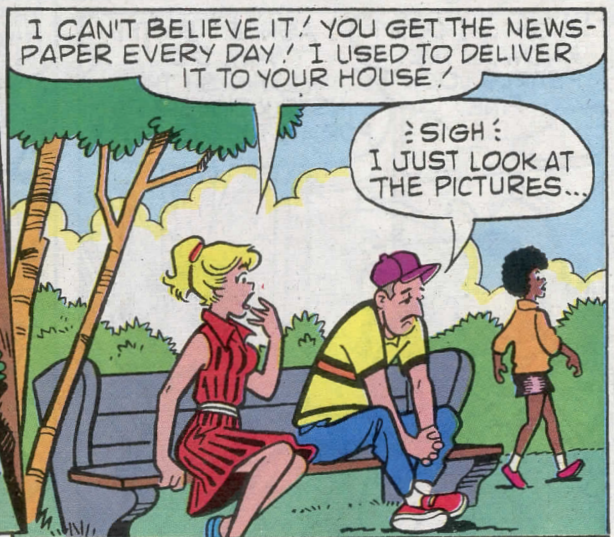
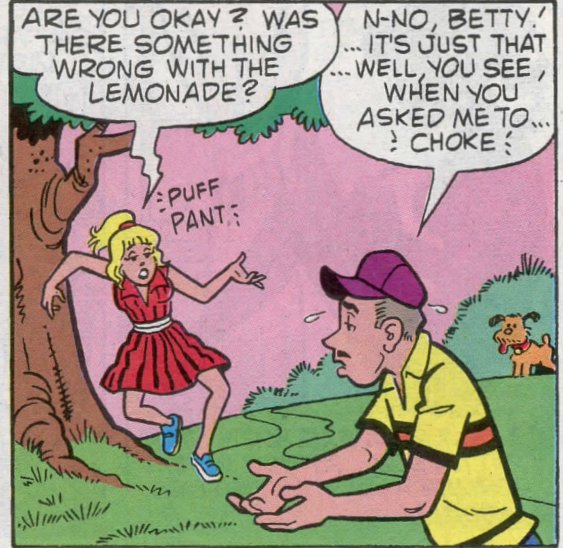
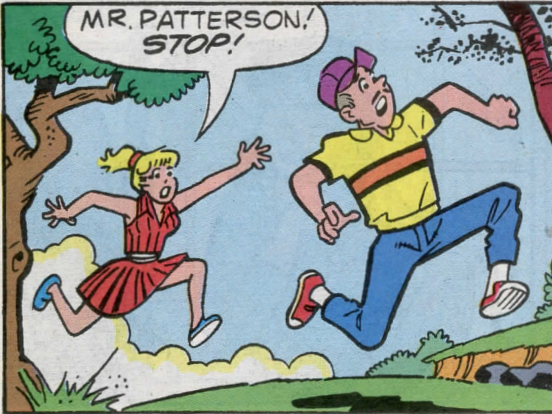
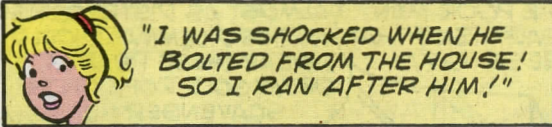
"READ ALL ABOUT IT" in Betty's Diary®



SCRIPT: MIKE PELLOWSKI

ART: DOUG CRANE







I FELT REAL BAD FOR MISTER PATTERSON... I TRIED TO TELL VERONICA ABOUT IT, BUT AS USUAL...

... AND THE POOR MAN CAN'T READ! ISN'T THAT DISTRESSING?!

ALMOST AS DISTRESSING AS THIS DILEMMA... SHOULD I WEAR THESE PEARLS OR MY GOLD ROPE ON THE SCAVENGER HUNT TOMORROW?



SIGH! ... I DON'T KNOW! ... THE PEARLS LOOK FINE!

I AGREE! BY THE WAY, DID YOU FINISH THE INSTRUCTION SHEETS FOR ALL THE DRIVERS?



THE INSTRUCT... UH, NO!! I'VE STILL GOT SOME WORK TO DO!

WELL, DO IT! I'D HELP, BUT I HAVE TO SELECT MY OUTFIT...

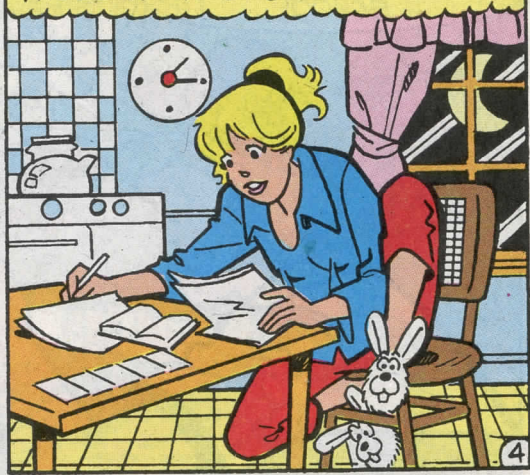


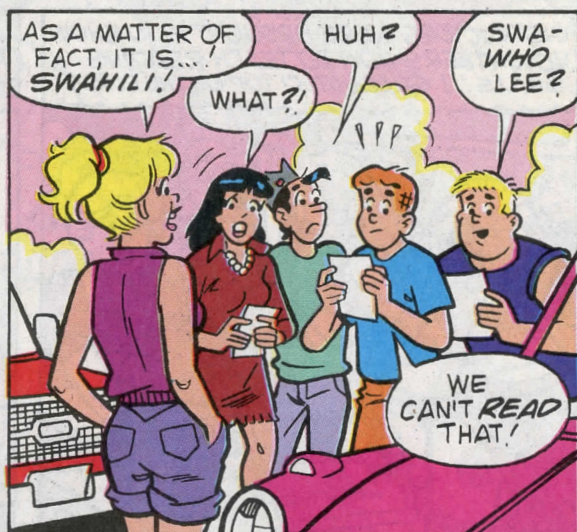
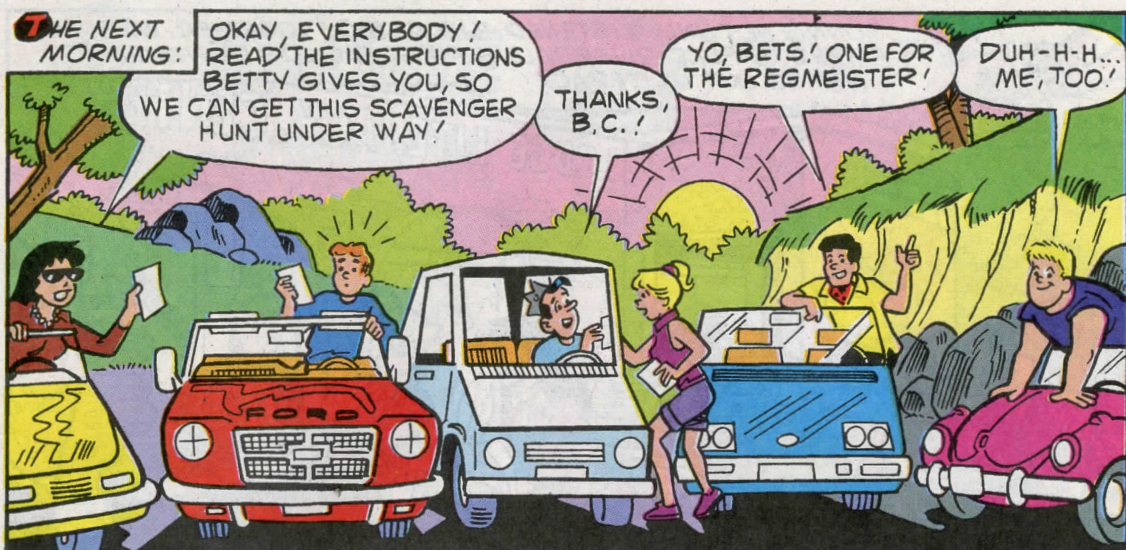
NO SWEAT, RON! I'M ON MY WAY!

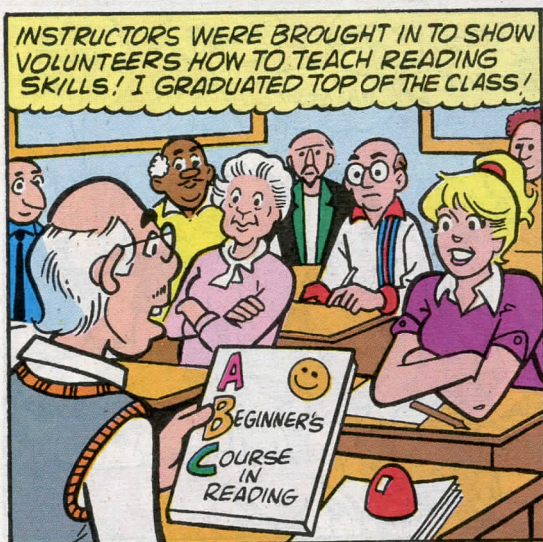
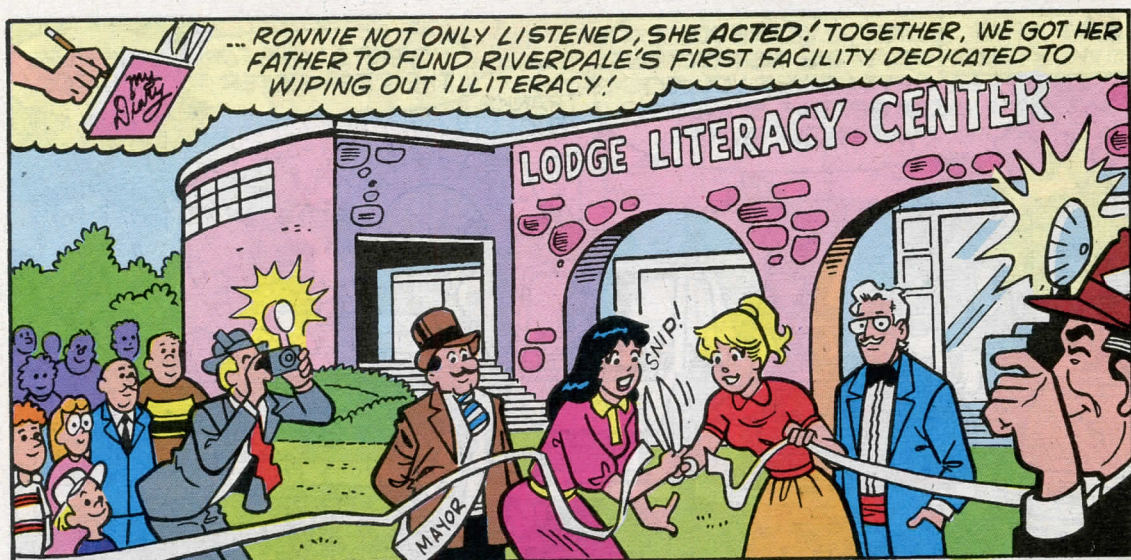
CLOSET COMPUTER DISPLAY SEQUENCE "A"! BEGIN WITH PRIMARY-COLORED SKIRTS...



... I STAYED UP MOST OF THE NIGHT WORKING, OR RATHER RE-WORKING THOSE INSTRUCTION SHEETS...









ARCHIE AND CHUCK

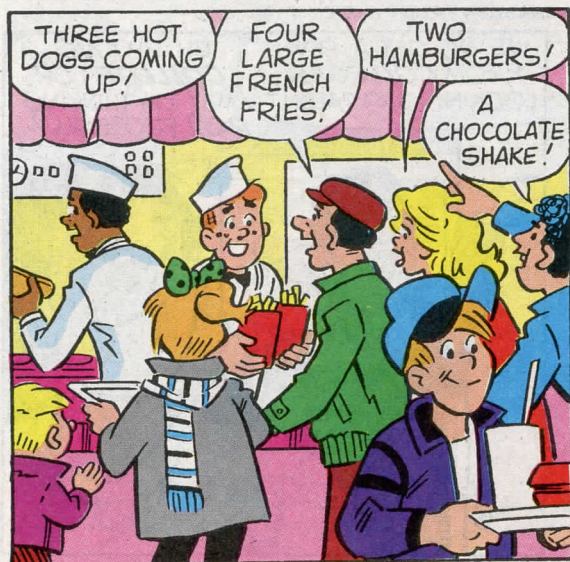


"ON THE MARK"_{PART I}

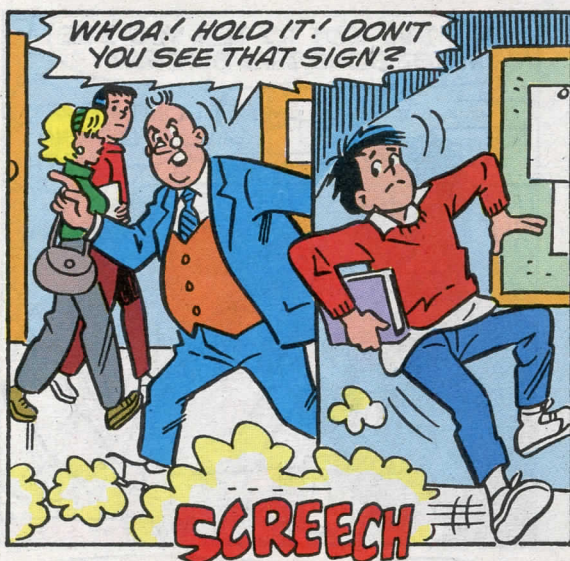
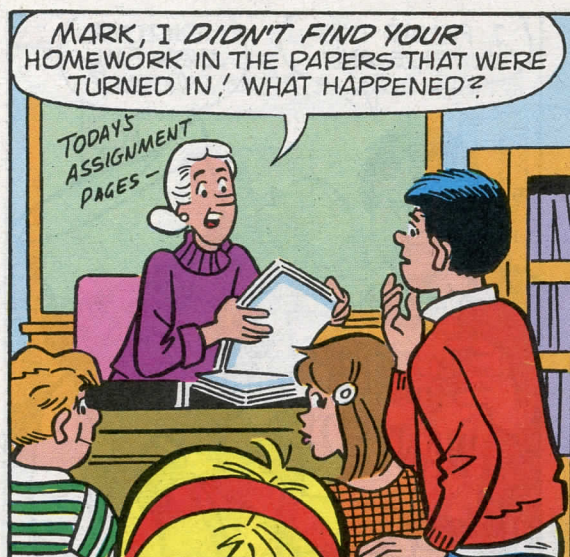


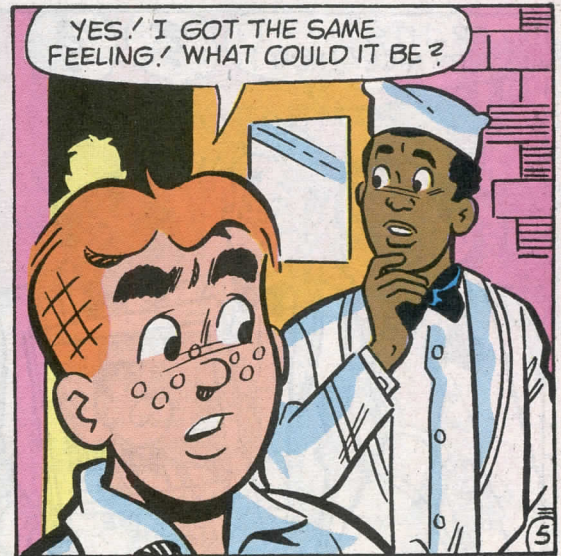
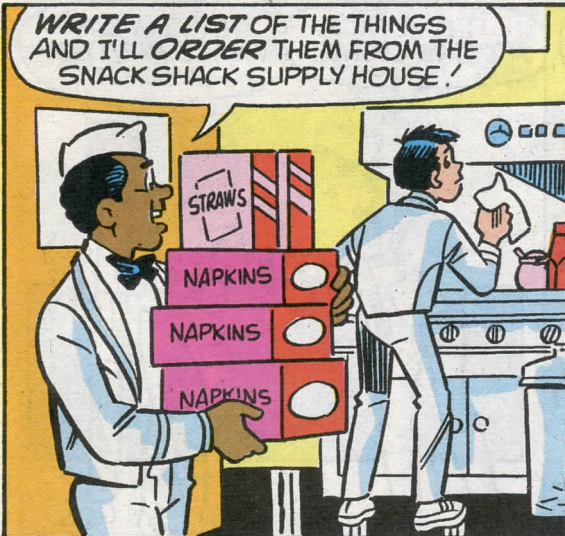
SCRIPT: JOE EDWARDS PENCILLING: STAN G. INKING: RUDY LAPICK

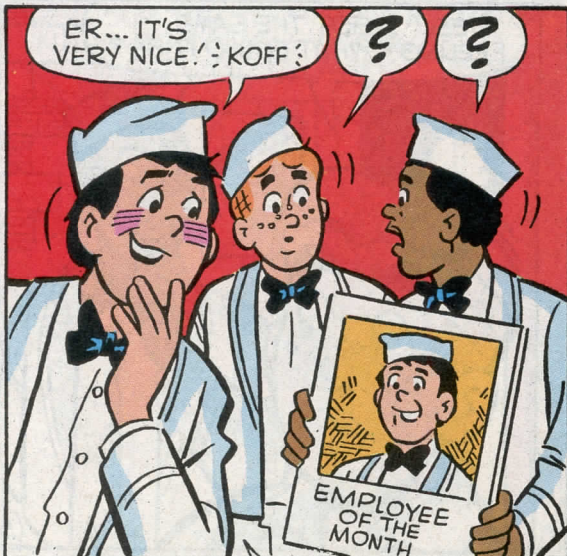
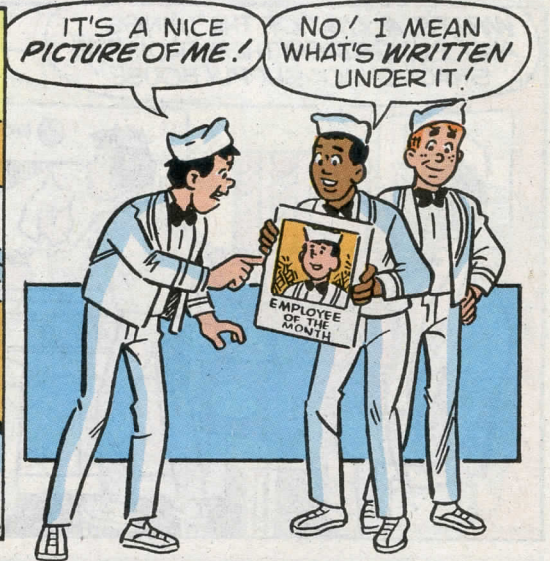
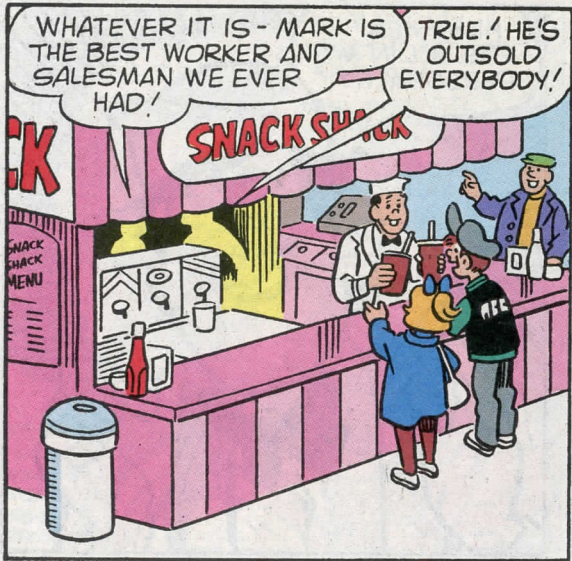


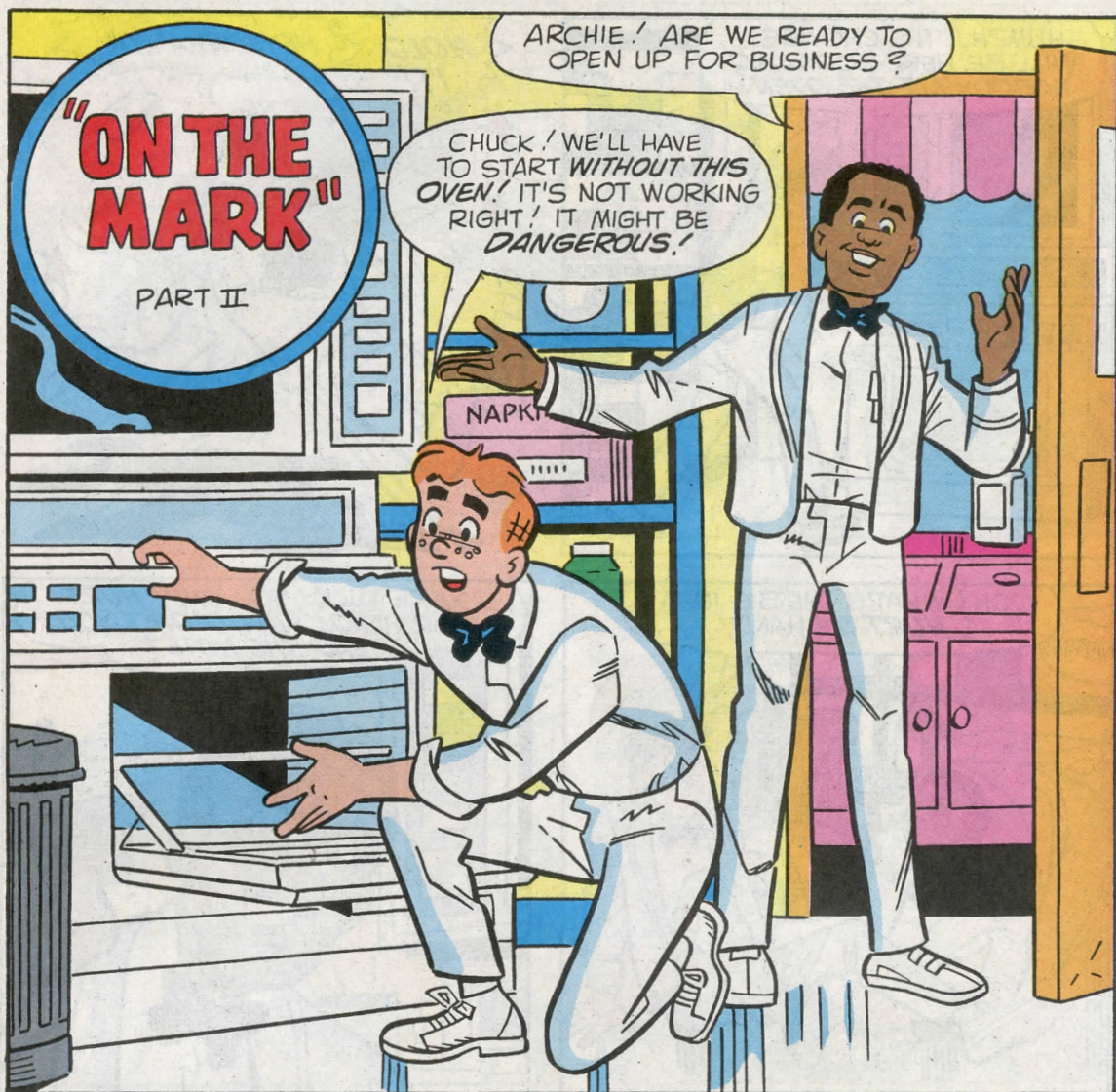


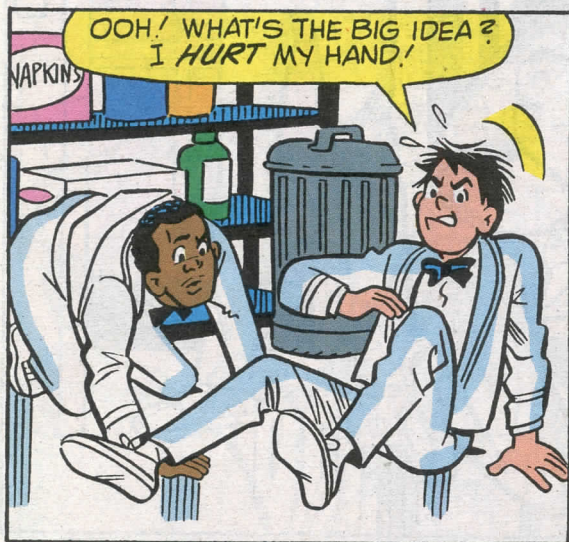
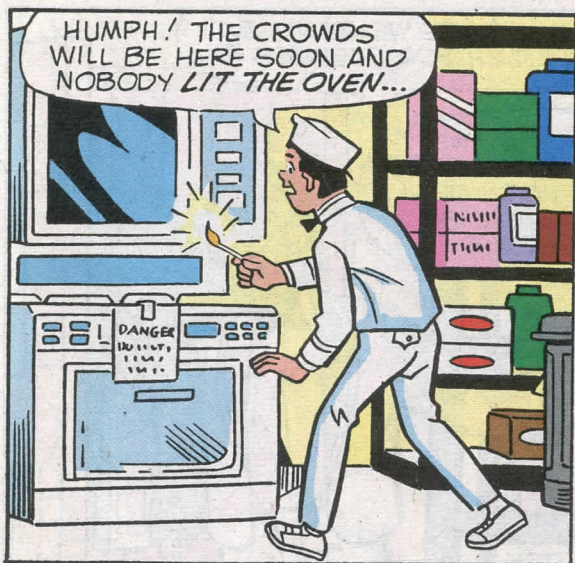


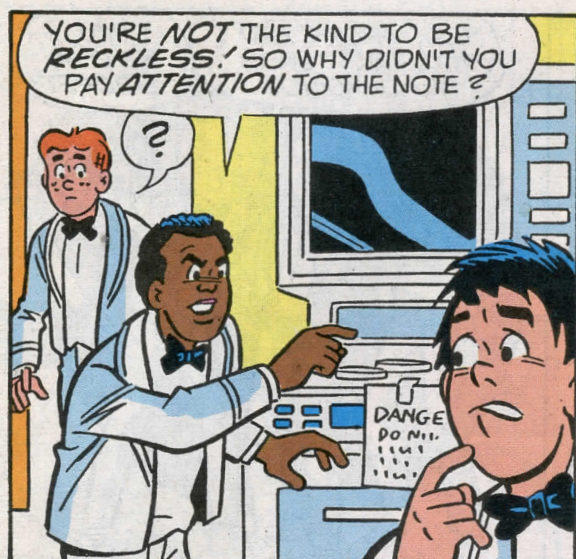












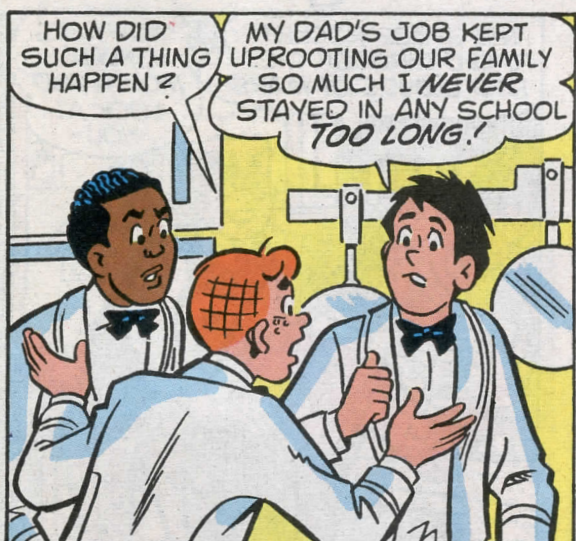
YOU'RE *NOT* THE KIND TO BE *RECKLESS*! SO WHY DIDN'T YOU PAY ATTENTION TO THE NOTE?

?



HOLD IT! IT'S ALL BEGINNING TO ADD UP!
YOU CAN'T READ!

GULP!
Y-YOU'RE RIGHT, CHUCK!



HOW DID SUCH A THING HAPPEN?

MY DAD'S JOB KEPT UPROOTING OUR FAMILY SO MUCH I *NEVER* STAYED IN ANY SCHOOL TOO LONG!



TIME KEPT PASSING BY AND I USED ALL KINDS OF *TRICKS* SO PEOPLE WOULDN'T KNOW I COULDN'T READ!

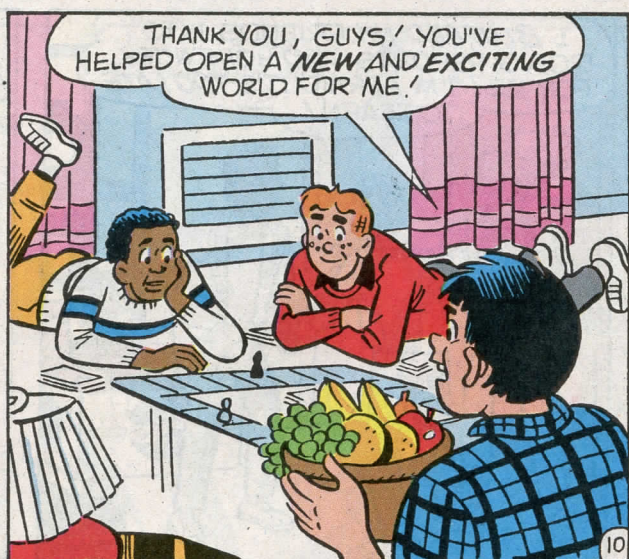
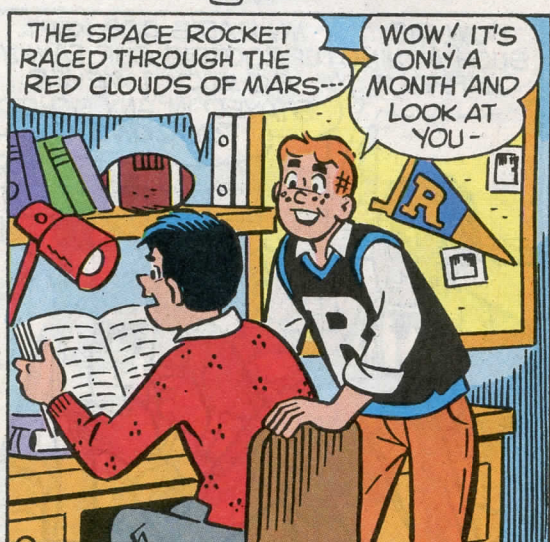


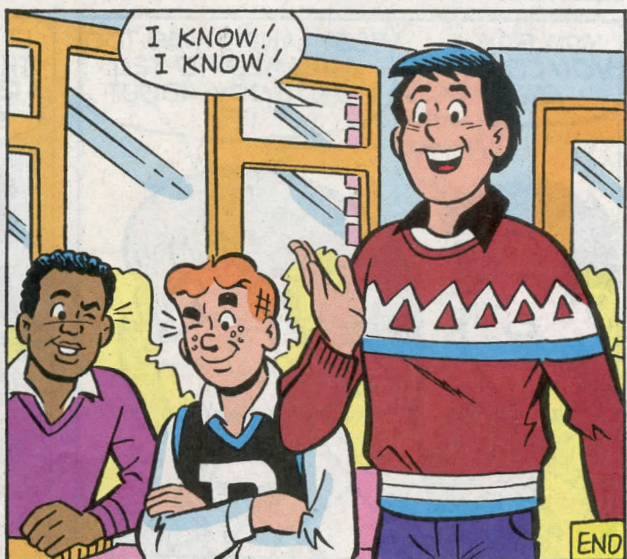
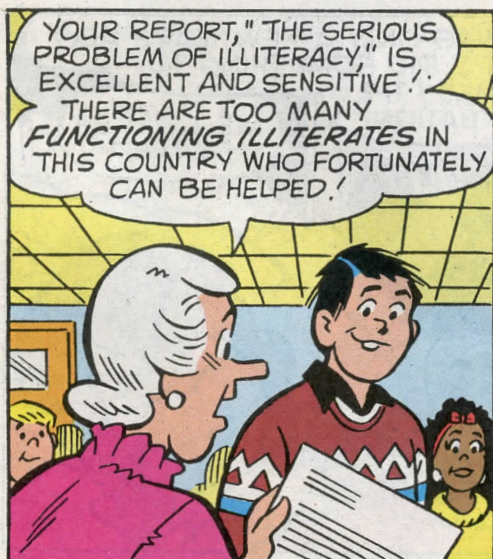
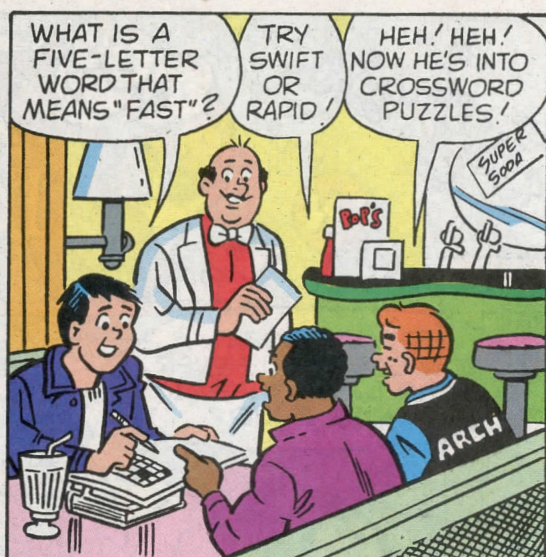
I *BLUFFED* MY FRIENDS INTO DOING REPORTS AND HOMEWORK FOR ME! I'M AFRAID IT'S *TOO LATE* TO LEARN!

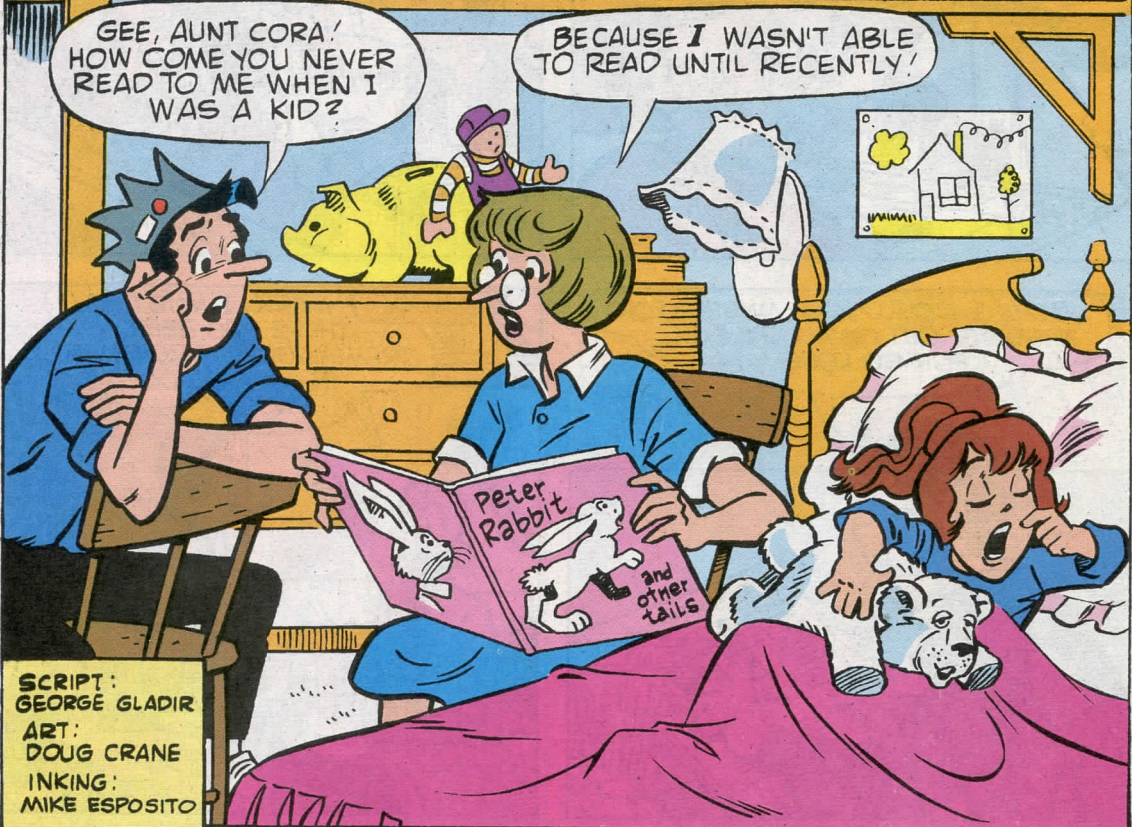


IT WOULD BE TOO EMBARRASSING! I'D LOOK *STUPID*!

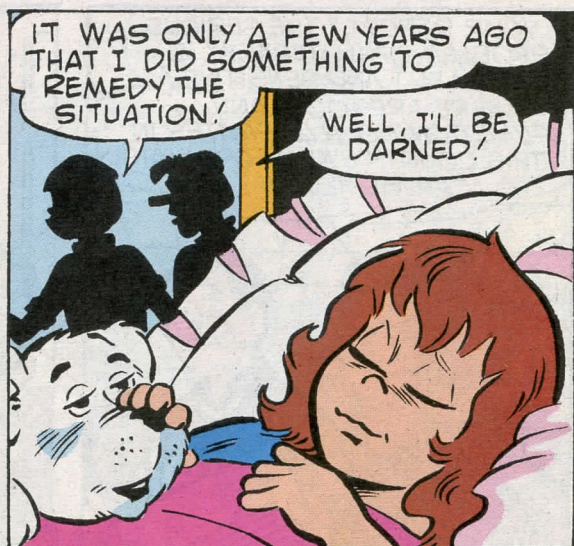
STUPID, HA! YOU'D BE REALLY STUPID IF YOU WASTED SUCH A GOOD BRAIN!

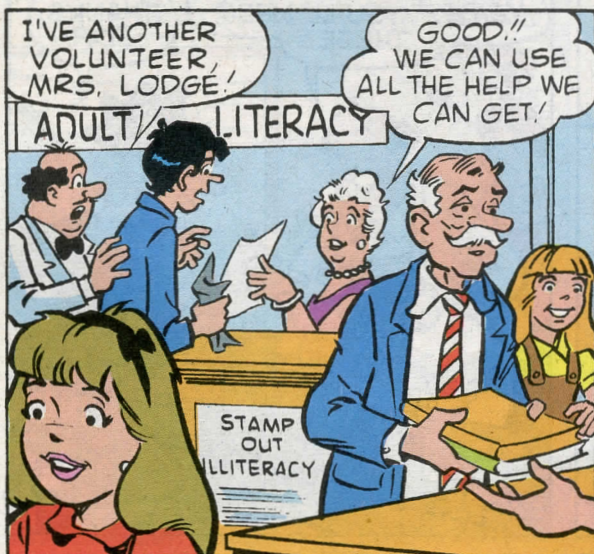
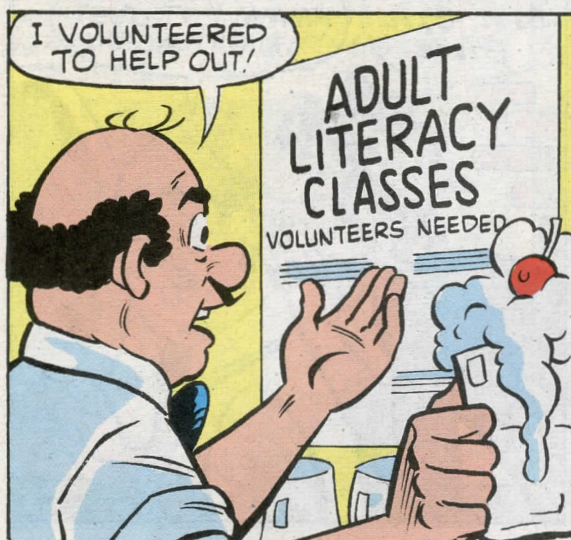
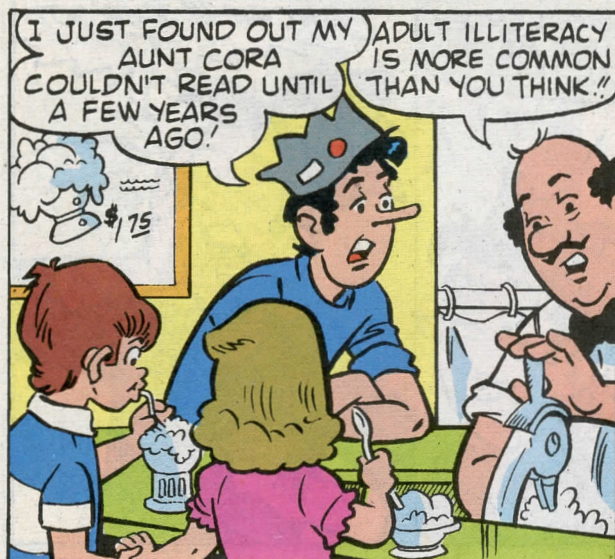


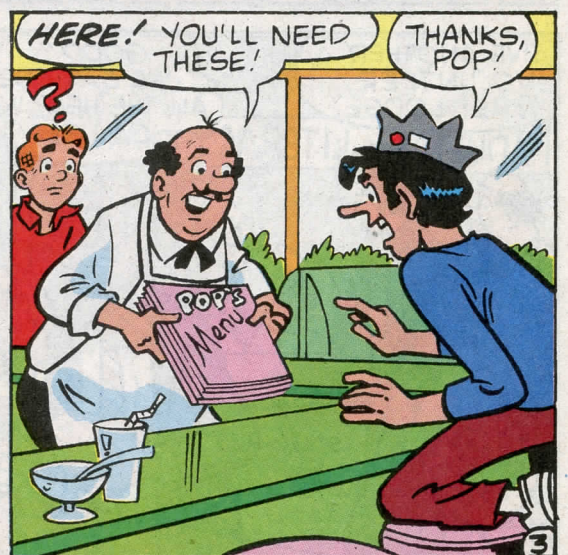
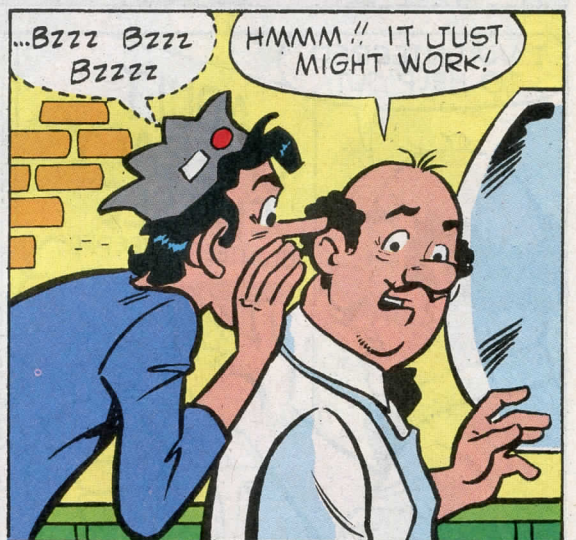
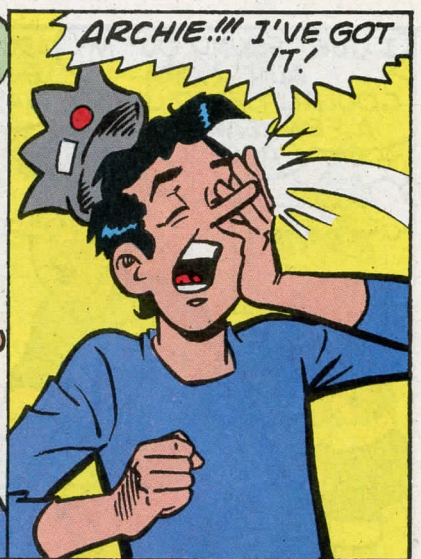
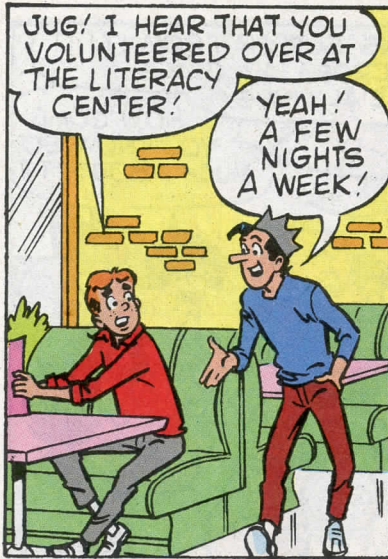


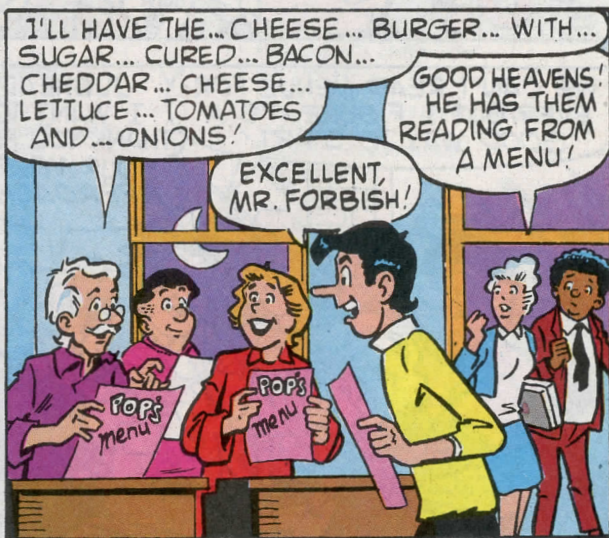


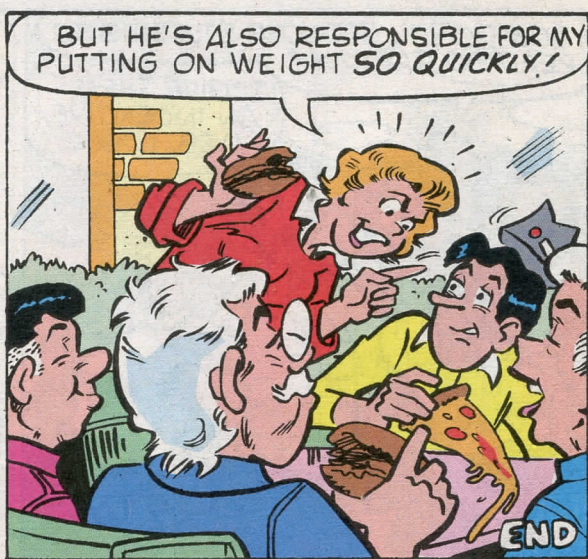
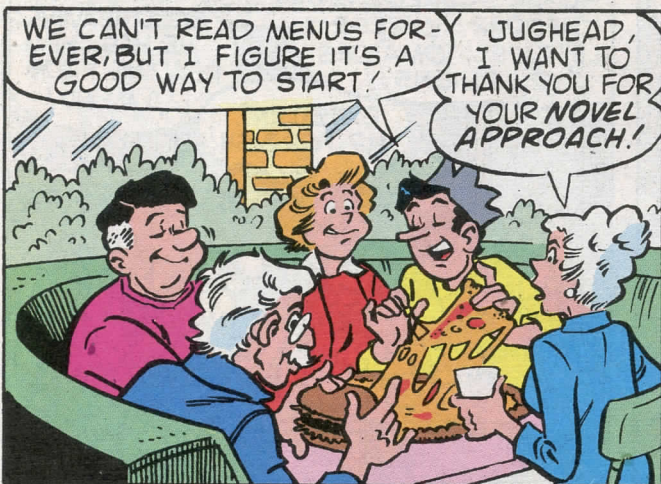
SCRIPT:
GEORGE GLADIR
ART:
DOUG CRANE
INKING:
MIKE ESPOSITO











MISSISSIPPI LITERACY INFORMATION DIRECTORY

Benton County Library System
P.O. Box 216
Ashland, MS 38603-0216
601-224-6400

Bolivar County Library System
104 S. Leflore Avenue
Cleveland, MS 38732-3208
601-843-2774
601-843-READ (7323)

Carnegie Public Library
of Clarksdale & Coahoma County
P.O. Box 280
Clarksdale, MS 38614
601-624-4461

Carroll County Library System
P.O. Box 329
Carrollton, MS 38917-0329
601-237-6268

Central Mississippi Regional Library System
3470 Hwy. 80
Pearl, MS 39208
601-932-3535

Copiah-Jefferson Regional Library System
223 South Extension Street
Hazlehurst, MS 39083-3339
601-894-1681

Dixie Regional Library System
111 North Main Street
Pontotoc, MS 38863-2103
601-489-3960

East Mississippi
Regional Library System
116 Water Street
Quitman, MS 39355-2336
601-776-2492

Elizabeth Jones Library
P.O. Box 130
Grenada, MS 38901-0130
601-226-2072

First Regional Library System
P.O. Box 386
370 W. Commerce Street
Hernando, MS 38632
601-429-4439

Governor's Office of Literacy
Mississippi Literacy Resource Center
3825 Ridgewood Road
Jackson, MS 39211
601-982-6591
Learning Line 1-800-325-7323

Greenwood-Leflore Public Library
405 W. Washington Street
Greenwood, MS 38930-4297
601-453-3634

Hancock County Library
312 Hwy. 90
Bay St. Louis MS 39520-3595
601-467-5282

Harriette Person Memorial Library
P.O. Box 1017
1005 College Street
Port Gibson, MS 39150
601-437-5202

Harrison County Library System
P.O. Box 4018
Gulfport, MS 39502-4018
601-863-6411

The Library
Hattiesburg, Petal & Forrest County
723 Main Street
Hattiesburg, MS 39401
601-582-4461

Homochitto Valley Library Service
220 S. Commerce
Natchez, MS 39121
601-445-8862

Humphreys County Library System
105 South Hayden
Belzoni, MS 39038
601-247-3606

Jackson-George Regional Library System
3214 Pascagoula Street
Pascagoula, MS 39567
601-769-3060

Jackson/Hinds Library System
300 North State Street
Jackson, MS 39201
601-968-5811

Jennie Stephens Smith Library
P.O. Box 846
New Albany, MS 38652
601-534-1991

Kemper-Newton Library System
101 Peachtree Street
Union, MS 39365-2617
601-774-8597

Laurel-Jones County Library System
530 Commerce Street
Laurel, MS 39440
601-428-4313

Lee-Itawamba Library System
219 N. Madison Street
Tupelo, MS 38801
601-841-9027

Lincoln-Lawrence-Franklin
Regional Library System
P.O. Box 541
Brookhaven, MS 39601
601-833-3369

Lowndes County Library System
314 North 7th Street
Columbus, MS 39701
601-329-5300

Madison County-Canton Public Library
102 Priestley Street
Canton, MS 39046-4599
601-859-3202

Marks-Quitman County Public Library
315 E. Main Street
Marks, MS 38646
601-326-7141

Marshal County Library System
109 E. Gholson Avenue
Holly Springs, MS 38635
601-252-3823

Meridian-Lauderdale County Public Library
2517 7th Street
Meridian, MS 39301-4998
601-693-6771

Mid-Mississippi Regional Library System
201 S. Huntington Street
Kosciusko, MS 39090
601-289-5141

Mississippi Library Commission
1221 Ellis Avenue
Jackson, MS 39209
601-359-1036

Neshoba County Public Library
230 Beacon Street
Philadelphia, MS 39350-3096
601-656-4911

Northeast Regional Library System
1023 Fillmore Street
Corinth, MS 38834
601-287-2441

Noxubee County Library
103 East King Street
Macon, MS 39341-2832
601-726-5461

Oktibbeha County Library System
P.O. Drawer 1406
Starkville, MS 39759-1406
601-323-2766

Pearl River County Library System
900 Goodyear Blvd.
Picayune, MS 39466-3299
601-798-5081

Pike-Amite-Walthall Library System
114 State Street
McComb, MS 39648-3990
601-684-2661

Pine Forest
Regional Library System
P.O. Box 1208
Richton, MS 39476-1208
601-788-6539

South Delta Library Services
310 N. Main Street
Yazoo City, MS 39194-4258
601-746-5557

South Mississippi
Regional Library System
900 Broad Street
Columbia, MS 39429-3199
601-736-5516

Sunflower Public Library System
201 Cypress Drive
Indianola, MS 38751-2415
601-887-2298

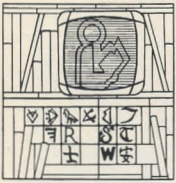
Tallahatchie County Library System
P.O. Box 219
Charleston, MS 38921-0219
601-647-2638

Tombigbee Regional Library System
P.O. Box 675
West Point, MS 39773
601-494-4872

Warren County-Vicksburg Public Library
700 Veto Street
Vicksburg, MS 39180-3595
601-636-6411

Washington County Library System
341 Main Street
Greenville, MS 38701-4097
601-335-2331

Yalobusha County Public Library System
P.O. Box 420
Coffeeville, MS 38922-0420
601-675-8822



**Bolivar County
Literacy Council**



**Governor's Office of Literacy
Mississippi Literacy Resource Center**



**Mississippi
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